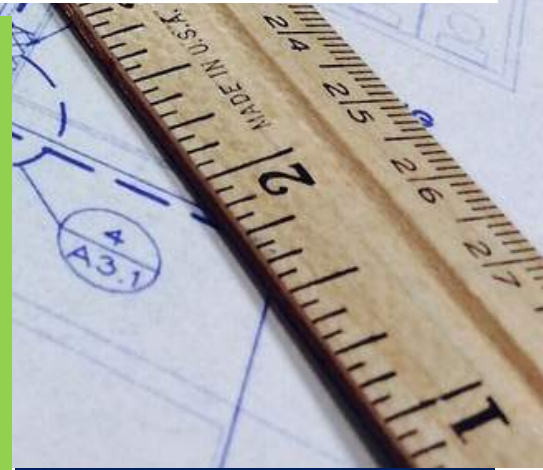


# The Blueprint

September 2017



## Save The Date !!



**CENTRAL TEXAS HOME BUILDERS ASSOCIATION'S  
ANNUAL INVITATIONAL GOLF TOURNAMENT  
October 16, 2017**

Stone Tree Golf Course , Killeen Tx

## LEADERSHIP

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## NAHB Offers Stormwater Compliance Guide

As stormwater regulations become more complex, NAHB wants to make sure that its members are up to date on compliance requirements and ready to advocate for smart, flexible and affordable rules when state permits come up for renewal.

To that end, NAHB has developed a [new stormwater toolkit](#) to help members and their state and local associations make the case for programs that help meet water quality goals, reduce redundancy, and provide a clear path to compliance. The toolkit includes:

- "Stormwater 101" – an introduction to the topic.
- A look at EPA's small lot template, a streamlined approach for smaller projects.
- State-by-state breakdowns of national permitting trends.
- Tips for how to make green infrastructure, also known as low-impact development, work in your community.

## Promote Careers In Construction

NAHB is inviting all student members and local associations to join us in celebrating Careers in Construction Month in October. The goal is to get involved in your community to help increase public awareness of the opportunities available in construction trades professions.

The [Careers in Construction Month Toolkit](#) provides easy ideas to promote construction careers in your community.

## New Silica Rule Goes Into Effect Sept. 23

NAHB is advising its members to be prepared as enforcement of the [silica rule](#) in construction is scheduled to begin Sept. 23.

The rule was originally scheduled to go into effect for the construction sector on June 23, but OSHA issued a 90-day delay. Some state-run OSHA programs, such as Virginia's, have chosen not to follow OSHA's enforcement delay

and are already implementing the standard in their state plans.

State-run OSHA programs have six months to adopt the federal rule or develop one that is equally effective.

NAHB's legal challenge on the silica rule is still pending. The case is scheduled to be argued before the court on Sept. 26.

## HUD Suspends FMRs For Two Years

In a move that should benefit multifamily builders, HUD has announced a [two-year suspension](#) in the use of Small Area Fair Market Rents (FMRs) as a guide for public housing agencies in determining their subsidy payment standards in the Housing Choice Voucher program.

NAHB applauds HUD's decision to delay implementation of this controversial program. NAHB has repeatedly raised concerns about potential voucher program cost increases and negative impacts on families in less affluent areas.

It is important to note that only the mandatory implementation of Small Area FMRs is affected by the suspension. All other provisions of the final rule remain in effect.

## Central Texas steps up for Hurricane evacuees!

The Central Texas Home Builders Association is proud of all of the Central Texans in our community who saw a need, stepped up and helped the hurricane victims in a time of devastation.

The desire of people in our community to help has inspired us all. . A big Thank You to all !



# NAHB and Its Members Respond to Hurricane Harvey

The National Association of Home Builders stands with the people of Houston and all of the Gulf Coast in this difficult time. NAHB pledges to be active in the effort to rebuild the region's homes and communities and to help make them better than ever.

"In light of the White House announcement that 100,000 homes were damaged by Hurricane Harvey, I call on all stakeholders to work together during the long and arduous [process of rebuilding](#) the homes and communities devastated by the storm," said NAHB Chairman Granger MacDonald.

"The flooding caused by the hurricane has left behind unprecedented damage. Rebuilding will be a costly and complex process demanding hard work, sacrifice and creative solutions," he said. "This is the time for the business community, government and individuals to work cooperatively toward the shared goal of restoring the communities along the Gulf Coast.

"This is a multifaceted challenge. It will touch on finance; insurance; building technology; local, state and federal laws and regulations and numerous other sectors and processes," MacDonald said.



**A neighborhood north of Beaumont, Texas, flooded by rains from Hurricane Harvey.**

Already, HBAs and individual builders across the nation are offering their help. The HBA of Delaware, working with member moving company Two Guys and a Truck, filled a large van with cleaning supplies and other necessities provided by HBA members. Members of the Hopkins County HBA in Kentucky, in conjunction with member company Madisonville Garage Doors, sent two trucks loaded with supplies to Texas.

## Who Buys Homes? Who Rents?

To understand a housing market, it is important to know where buyers of homes and new tenants in rental housing "originate."

NAHB Senior Economist Paul Emrath, Ph.D., has looked at the HUD/Census Bureau American Housing Survey (AHS). The AHS is one of the few data sources that captures information about the previous, as well as current, residences of home owners and renters.

Emrath found that overall, 52 percent of recent movers in the AHS are former renters, 20 percent are former owners, and 19 percent are new households (the data are missing for the remaining 9%). Owners of existing homes account for 51 percent of the market for newly built homes.

His [full report](#), including lots of charts and graphs, is available to the public as a courtesy of [HousingEconomics.com](#).

## New Homes are Getting Smaller

The median square footage of a new single-family home grew from 2,135 in 2009 to 2,467 in 2015. But over the last two years, new home size has decreased to 2,388 square feet.

The reason is simple: Following the recession, buyers of large, higher-end homes made up a greater proportion of the housing market. But in recent years, demand for smaller, entry-level homes has increased as the economy strengthens.

NAHB Chief Economist Robert Dietz noted in a recent [Eye on Housing post](#) that this rise and fall in home size is consistent with historical patterns in the wake of a recession.

The findings on home size are based on second quarter 2017 data from the Census Quarterly Starts and Completions by Purpose and Design report and NAHB analysis.

## Potential Downsides of the Connected Home

For most home shoppers, owning a smart home is no longer a dream — it's an expectation. Particularly among younger generations who have lived most of their lives in the digital era, staying connected is a way of life. So it's no surprise they want their [homes to be connected](#), too.

But with the potential for massive data collection, major variations in product quality, and a dependence on software and software updates, there are some important ramifications for builders to consider.

Stephen Embry, a partner with the law firm of Frost Brown Todd in Lexington, Ky., and Grayling Love II, product line manager at Eaton Corporation in Peachtree City, Ga., discussed these issues with NAHB's Construction Liability, Risk Management and Building Materials Committee at the 2017 Midyear Meeting. The [full text of this Q and A](#) is available on the NAHB website.

Some of these risks are presented by the hardware — the device itself, Embry explains. Some are presented by the software that runs the devices. And some are presented by the massive amounts of data generated and collected. So there are several concerns:

To the extent there are laws and regulations, they are being enacted by many different agencies, resulting in a hodgepodge of rules with no consistent regulatory or legal direction. And there are very few cases outlining liability and how judges and juries may treat liability questions.

Some devices are being designed and made without considering the risk of the devices being exploited or, in common parlance, hacked. This can result in devices like baby monitors or TVs being hijacked.

## NAHB Calls for Comprehensive Immigration Reform

Granger MacDonald, chairman of the National Association of Home Builders and a home builder and developer from Kerrville, Texas, issued the following statement after the Trump administration announced it would wind down the Deferred Action for Childhood Arrivals (DACA) program, which has allowed young people known as "Dreamers," who were brought to the U.S. illegally as children, to live and work here:

"President Trump's call to Congress to find a permanent legislative solution to protect the 'Dreamers' underscores the urgent need for lawmakers to pass comprehensive [immigration reform](#). Given the chronic shortage of residential construction workers, there has never been a more critical time for Congress to enact effective reforms that would help revitalize the economy and boost the housing sector.

"NAHB believes that any comprehensive reform should protect our nation's borders; include a new, market-based visa program that would fill labor gaps to ensure that the nation has a workforce that is sufficient to meet its housing construction and restoration needs; and provide a workable employment verification system. A successful guest worker program will help alleviate the current labor shortage in the residential construction sector, quicken the rebuilding efforts in Texas and support the overall economic growth of this nation."

## CALENDAR OF EVENTS

### Events List:

**September 19th - Builders Lunch- 11:30am at Rudy's**

**October 16th- Annual Golf Tournament at Stonetree Golf Course, Killeen.**

**November 14th- General Membership meeting. Elections. 12:00 pm**

**December 12th- Holiday Open House & Installation of Officers**

**March 23rd- Alton Heiner Annual Fish Fry & Reverse Raffle. 6:00 pm**

**April 26th- Real Estate Agent POH Bus Tour & Judging POH**

**April 27- POH Kick Off Party**

**April 28-29 & May 5-6- Parade of Homes**



# OFFICIAL REGISTRATION

CTHBA ANNUAL INVITATIONAL GOLF TOURNAMENT

**Monday, October 16, 2017**

**9 a.m. Registration • 11 a.m. Tee Off • StoneTree Golf Course • Killeen, Texas**

Player 1 \_\_\_\_\_  
Member \_\_\_\_\_ Non-Member \_\_\_\_\_

Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

Player 2 \_\_\_\_\_  
Member \_\_\_\_\_ Non-Member \_\_\_\_\_

Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

Player 3 \_\_\_\_\_  
Member \_\_\_\_\_ Non-Member \_\_\_\_\_

Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

**AWARDS:** include CASH prizes !!! Each member of the team will receive an award based on the teams that come in 1st, 2nd, 6th, 12th, 18th, 24th, 30th and 36th place • Longest Drive is on Hole #6 • Closest to the pin is on all Par 3 Holes

Lunch sponsor:

Dinner sponsor:

Putting Green sponsor:



**3 MAN TEAM  
Registration  
\$500**

Includes: Green fee, Cart,  
Lunch, door prize ticket and  
3 move ups



**Cash Prizes**





# 2017 Golf Tournament

CENTRAL TEXAS



HOME BUILDERS ASSOCIATION

**Monday  
October 16, 2017**

**Tee off at 11 a.m.**

**StoneTree Golf Course • Killeen, Texas**

Lunch sponsor:



LUMBER COMPANY

Dinner sponsor:



**Registration &  
Putting contest  
@ 9 am.**

Putting Green sponsor:



Hole in one sponsor:



## Sponsorship Levels

\_\_\_\_ **\$1,200 Title Sponsor** • Includes your company name on all registration forms along with banner recognition at tournament. Also includes 1 team of 3 golfers. **SOLD**

\_\_\_\_ **\$1,000 Driving Range** • Your company banner will be displayed on the driving range welcoming all golfers. You may set up a table or tent near the driving range providing information on your company. **SOLD**

\_\_\_\_ **\$1,000 Dinner Sponsor** • Includes your company highlighted on the banner in the raffle/ dinner. Also for the golf tournament. Recognition for providing dinner for 150 golfers. **SOLD**

\_\_\_\_ **\$500 Beverage Cart** • There will be 4 beverage carts. If you are a sponsor, you are encouraged to bring or borrow a beverage cart. These 4 carts will be serving drinks and hydrating the golfers and the staff watching holes. **SOLD**

\_\_\_\_ **\$500 Putting Green** **SOLD**

\_\_\_\_ **\$300 Tee Box** • Prior to tournament your company can set up a tent, table, chairs, etc. on one of the 18 holes. Provide fun, information, and network with the golfers. (Only 18 available) **SOLD**

\_\_\_\_ **\$200 Ditty Bag** • Your company will provide 150 bags with your logo on them to be given to all golfers with goodies for all of the golfers. \$200.00 and you provide the bags. **SOLD**

\_\_\_\_ **\$125 Multi-Hole** • Sign placed along course Includes your company name on a sign along the cart path during the tournament- Unlimited spots available. Purchase more than 1.

\_\_\_\_ **\$100 Door Prizes** • (Cards, Cash, or gifts) All Golfers will be given a ticket for a chance to win a door prize during the tournament. Your imagination is your limit on what to donate. Perhaps a door?

Members can provide material for ditty bags

## I want to be a sponsor in the CTHBA 2017 Golf Tournament

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

CC# \_\_\_\_\_ EXP: \_\_\_\_\_ Code: \_\_\_\_\_



**James Hardie**



**BK CW**

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manufacturers

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participating manufacturers



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/MemberRebateProgram





## Member Advantage at a Glance

[www.nahb.org/ma](http://www.nahb.org/ma)

**Houzz** – Join over 25,000 NAHB member companies and get free access to Houzz Concierge Service, special discounts on local advertising programs, and up to 10% off Houzz Shop products. Learn more at [www.houzz.com/NAHBmembers](http://www.houzz.com/NAHBmembers) or call 800-640-8061.

**FCA US LLC** - A \$500 cash allowance for members, employees and household family members. This offer is good toward many new models in the Chrysler, Dodge, Jeep®, Ram or FIAT® vehicle lineup and is stackable with most current local or national incentives. Visit [www.nahb.org/fca](http://www.nahb.org/fca) to learn more.

**Lowe's** - Visit [www.LowesForPros.com/NAHB](http://www.LowesForPros.com/NAHB) or call 877-435-2440 and register to save 2% on your Lowe's Accounts Receivable (LAR) or Lowe's Business Accounts (LBA) purchases and free delivery on purchases over \$500. Save an additional 5% every day at the store when you mention the 5% at time of purchase and when using your LAR or LBA.

**General Motors** – Enjoy a Private Offer of \$250, \$500 or \$1,000 on many Chevrolet, Buick and GMC vehicles. Other offers may be available for even more savings. Visit [www.nahb.org/gm](http://www.nahb.org/gm) to learn more.

**UPS Savings Program & YRC Freight** - UPS discounts of up to 36% on a broad portfolio of shipping services. Savings of at least 70% on less-than-truckload shipments 150 lbs. or more with UPS Freight and YRC Freight. Visit [www.1800members.com/NAHB](http://www.1800members.com/NAHB) or call 1-800-MEMBERS (800-636-2377) for more information.

**GEICO** - Exclusive NAHB discounts for members on auto insurance. Visit [www.geico.com/disc/nahb](http://www.geico.com/disc/nahb) or call 800-368-2734. Mention NAHB for auto, homeowners, and commercial auto quotes.

**2-10 Home Buyers Warranty** - Visit [www.2-10.com/NAHB](http://www.2-10.com/NAHB) or call 855-280-1328 to receive exclusive access to discounts on select products, including the Builder Backed Service Program and the systems and appliances warranty.

**TSYS** (formerly TransFirst) - Payment solutions with average savings of 16% per year. Web/mobile tools, credit card and eCheck processing and more. Free "Savings Analysis" call 800-613-0148 or visit [www.tsysassociation.com/NAHB](http://www.tsysassociation.com/NAHB).

**Dell** - Up to 30% off on all Dell computers. Call 800-757-8442 and Mention NAHB or visit [www.dell.com/nahb](http://www.dell.com/nahb).

**Associated Petroleum Products (APP)** - Earn \$0.015 for EVERY gallon purchased using the APP Fuel Card program. Visit [www.associatedpetroleum.com/nahb](http://www.associatedpetroleum.com/nahb) to enroll or call 800-929-5243, Option 6 and mention NAHB.

**Hertz** - Up to 20% off on rental cars and FREE Gold Plus Rewards membership. Visit [www.hertz.com/nahb](http://www.hertz.com/nahb), or call 800-654-2200 and use CDP# 51046.

**Avis** - Up to 25% off car rental base rates and FREE Avis Preferred Service membership at [www.avis.com/nahb](http://www.avis.com/nahb), or call 800-331-1212 and use AWD code G572900.

**Budget** - Up to 25% off car rental base rates and FREE Budget Fastbreak at [www.budget.com/nahb](http://www.budget.com/nahb), or call 800-283-4387 and use BCD code Z536900.

**Office Depot** - 10% off all delivery orders. Free shipping on orders of \$50 or more. Call 800-274-2753 and mention NAHB.

**G&K Services** - Enjoy up to 20% guaranteed savings off standard pricing on uniforms, facility services, and direct purchase customized apparel. Visit [www.eMemberBenefits.com/NAHB](http://www.eMemberBenefits.com/NAHB) or call Your National Account Specialist at 713-967-6214 to request quote or free site assessment.

**Omaha Steaks** - Save 10%, in addition to any online specials. [www.OSincentives.com/promo/nahb](http://www.OSincentives.com/promo/nahb)

**Endless Vacation Rentals** - 25% discount on over 200,000 vacation rentals worldwide. Call 877-367-6433 and mention NAHB at time of reservation or go to [www.endlessvacationrentals.com/nahb](http://www.endlessvacationrentals.com/nahb).

**Wyndham Hotel Group** - 15% off at over 7,400 hotels. Call 877-670-7088 and mention ID 8000002688. Go to [www.nahb.org/ma](http://www.nahb.org/ma) and click on the Wyndham logo to find out more.

**FTD** - 20% off floral arrangements and gifts at [www.ftd.com/nahb](http://www.ftd.com/nahb) or call 800-SEND-FTD use code 17421.



# Renewing Members:

- Linneman Realty
- City of Harker Heights
- Texas Bright Ideas
- Martin Marietta
- Killeen Pest Control
- Killeen Engineering & Surveying
- Lee Mitchell Residential Designs







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